



PLATFORM ART, INC., a not-for-profit organization, is a community-conscious collaboration of artisans and art lovers whose ultimate goal is to showcase new and exciting talent in the fields of art, film, fashion, music and performance.

Platform Art: Art in Motion
Saturday, April 10, 2010

Artwork Requirements:

The theme is Art in Motion – *interpret literally or liberally – your choice. Kinetic work or images that have motion as a theme are preferred. Have fun.*

Edgy, traditional or cutting edge. **Get creative with the theme.**

Visual art, sculpture, and photography, installations are welcome.

Please distribute this notice to anyone who you think might be interested.

If you are not familiar with Platform Art please check out our site www.platformart.org

ALL APPLICATIONS AND ACCOMPANYING MATERIALS MUST BE RECEIVED NO LATER THAN SATURDAY, FEBRUARY 27, 2010. Artists will be notified of acceptance by MARCH 6, 2010.

This is a juried event. Awards are:

| | |
|---------------------|---------|
| Best in Show | \$1,000 |
| Award of Excellence | \$ 500 |
| Award of Merit | \$ 250 |

Event Details:

Location: Lakeland, FL - Building To Be Announced

Date: **SATURDAY, APRIL 10, 2010, 6:00 PM – 10:00 PM or later**

Each artist is responsible for all components of his/her display. Details to follow.

Each artist will have approximately a 10' x 10' space to exhibit (request more if necessary).

All sales are managed through Platform Art. (A 20% commission will be charged.)



ALL APPLICATIONS AND ACCOMPANYING MATERIALS MUST BE RECEIVED NO LATER THAN SATURDAY, FEBRUARY 27, 2010.

Application Form:

Name: _____

Medium: _____

Address: _____
City/State/Zip

Telephone: _____

Email: _____

Website: _____

How did you hear about Platform? _____

PLEASE ANSWER THE FOLLOWING QUESTIONS:

1. Describe your preferred form of transportation?
2. Where is your dream vacation spot? What will you do there?
3. What was your first trip and what impression did it leave?
4. Describe your muse.

Application Checklist:

1. EXHIBIT FEE: **\$50***

Make check payable to **Platform Art, Inc.**. Artists will be notified of acceptance by **March 6, 2010**. Your exhibit fee will be returned if you are not accepted for this show.

*Scholarships are available to Emerging Artists if the fee presents a financial hardship

2. EXAMPLES OF YOUR WORK:

Submit 4 digital images of work you will be exhibiting. Installation concepts should be submitted in advance for approval.

3. PHOTOGRAPH:

Submit a digital photo (at least 100 dpi) of yourself for inclusion in the Platform Magazine.

4. ANSWERS TO ABOVE QUESTIONS (for inclusion in Platform Magazine).

5. COMPLETED APPLICATION

SUBMIT APPLICATION: By Email to: Curator@PlatformArt.org; Exhibit fee mailed to:

Platform Art, Inc.

PO Box 1034

Lakeland, FL 33802

Please contact Cynthia Haffey if you have further questions: Cynthia@PlatformArt.org